

## **POSITION: Louisiana Communications & Outreach Associate**

### **COMPANY: Southeastern Wind Coalition**

The Southeastern Wind Coalition (SEWC) is a non-profit coalition of industry, universities, government, and utilities working to advance the land-based and offshore wind industry in the Southeastern U.S. We take a business-minded and economics focused approach to building the case for wind energy, working closely with Southeastern utilities via our Utility Advisory Group. We are passionate about growing the wind industry in the Southeast. More information is available on our website at <http://www.sewind.org>

### **THE JOB**

#### **SUMMARY**

The Louisiana Communications & Outreach Associate will be an integral part of advancing SEWC's program and policy priorities in Louisiana. This position will focus on offshore wind development in Louisiana in both state and federal waters, with an emphasis on providing support in outreach and communication efforts to stakeholders and the general public. This position includes assisting the Senior Program Manager with various outreach and education efforts, maintaining and growing relationships with stakeholders, member support, and implementation of a comprehensive communications plan. This employee will take ownership of tasks from the Senior Program Manager as needed to allow for expanded Program work. The salary range for this position is \$50-55k with benefits.

#### **DUTIES**

##### *Short-Term*

- Works with the Louisiana Senior Program Manager to educate stakeholders and decision-makers
  - Create/maintain relationships with various stakeholders including federal lawmakers, local governments, state/federal agencies, universities, NGOs, wind industry supply chain companies, wind developers, utilities, economic developers.
  - Assist partners with education and outreach efforts to state and federal offices.
  - Work with the Louisiana Senior Program Manager to build upon existing state and federal initiatives.
- Analyze state and federal legislation, state-led solicitations, regulatory docket filings, and conduct any other relevant analyses. Perform research and analysis on a variety of other topics (technology, wind impacts, economics, etc.).
  - Synthesize complex reports and federal materials for use by partners and the general public
  - Support or assist the Senior Program Manager in planning for stakeholder engagement and outreach.
- Work with Senior Program Manager to create and implement a Louisiana strategic communications plan.
  - Content creation and media management.
  - Create outreach documents and resources to be used by partners.

- Provide administrative support for coalition efforts including Utility Advisory Group, webinars, and outreach and education events.

#### *Long-Term*

- Support the development and execution of legislative strategy, outreach, and legislator education. Become more independent in decision-making and identify opportunities for leadership.
- Develop strategic thinking and co-lead planning and development with the Senior Program Manager. Be able to think critically and participate in high-level discussions about state, regional, and industry needs.
- Identify and lead potential new initiatives to advance wind energy in the Southeast
- Take ownership of existing programs to increase the capacity of SEWC in Louisiana

## **QUALIFICATIONS**

### **MUST HAVES**

- Experience in communications and stakeholder engagement
- Experience with social media management
- Ability to take initiative, manage multiple projects and tasks, work effectively with good direction but little supervision, and know when to ask for help.
  - Relevant experience in NGOs, government relations, campaign, or other fast-paced, professional environments is highly desirable.
- Excellent organizational skills with the ability to set priorities, work effectively from home and maintain a positive attitude.
- The candidate must be a self starter and be able to provide examples of proactive thinking and initiatives.
- A passion for seeing the clean energy industry grow and helping to make it happen.
- Must be capable of developing strong professional relationships with a broad range of stakeholders (industry, non-profits, government, policy-makers).
- Strong track record of being able to distill complex technical information to a broader audience.
- Excellent oral and written presentation skills.

### **NICE TO HAVES**

- Experience in the energy, environmental, or climate fields preferred.
- Existing relationships, especially with U.S. Congressional offices, and experience/connections in the Southeastern U.S., especially Louisiana.
- General awareness of federal legislation like the Infrastructure Investment and Jobs Act.
- Experience organizing partners, convening stakeholders, facilitating discussions, and gaining consensus.

## **OTHER DETAILS**

- Competitive non-profit salary of \$50-55k commensurate with experience. SEWC offers a supportive work environment, paid time off, medical insurance reimbursement program, a 401k retirement account with matching program, and other benefits.
- SEWC is a fully remote organization. Employee will work from home, with a strong preference for employees living in Louisiana.
- Travel around the state of Louisiana is expected to average 3-5 days a month, primarily in South Louisiana. Out of state travel, primarily to conferences, is expected to average 1-2 trips per year.

## **HOW TO APPLY**

1. Pitch yourself in 250 words or less in an email to [jennyn@sewind.org](mailto:jennyn@sewind.org).
2. Attach your resume and include "Louisiana Communications and Outreach Associate" in the subject line.
3. Email containing your "pitch" and resume must be received by August 31, 2023.